

Kedaulatan Rakyat



Pinasthika
creativesfestival XVII

Kedaulatan Rakyat

Miqunani Jumraping Liyan



PERSATUAN
PERUSAHAAN
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margaria GROUP

BPJS Kesehatan
Badan Penyelenggara Jaminan Sosial

Hamzah Batik SIDOMUNCUL

HARTONO MALL YOGYAKARTA
3 - 6 NOVEMBER 2016

• Pinasthika Award 2016 •

Kategori BASKARA				
	Judul	Nama	Perusahaan	Metal
FILM TV ADS	OAO-FESTIVAL ALQURAN	OAO	OAO	Bronze
FILM TV ADS	OAO-SAFETY RIDING FUN	OAO	OAO	Bronze
FILM TV ADS	OAO-MENUNGGU	OAO	OAO	Silver
FILM TV ADS	OAO-24 JAM	OAO	OAO	Gold
FILM TV ADS	OAO-TUKANG BECAK	OAO	OAO	Silver
FILM TV ADS	OAO-LUKISAN KAOS	OAO	OAO	Bronze
FILM TV ADS	MARA TEGANG	PT. Mara Advertising	PT. Mara Advertising	Bronze
PRINT CORPORATE PRINT AD	MARA LARIS	PT. Mara Advertising	PT. Mara Advertising	Silver
PRINT PRODUCT & SERVICE PRINT AD	MARA SENDAL	PT. Mara Advertising	PT. Mara Advertising	Bronze
PRINT PRODUCT & SERVICE PRINT AD	MARA WANGI	PT. Mara Advertising	PT. Mara Advertising	Bronze
PRINT PRODUCT & SERVICE PRINT AD	OAO-DIMADU	OAO	OAO	Bronze
PRINT PRODUCT & SERVICE PRINT AD	OAO-MIE XXXL	OAO	OAO	Silver
PRINT PRODUCT & SERVICE PRINT AD	OAO-KIPAS WANGI	OAO	OAO	Gold
PRINT PRODUCT & SERVICE PRINT AD	OAO-PIHEPI	OAO	OAO	Gold
PRINT PRODUCT & SERVICE PRINT AD	MARA KUAT	PT. Mara Advertising	PT. Mara Advertising	Silver
PRINT PUBLIC SERVICE ADVERTISEMENT	OAO-GAMBAR ANAK	OAO	OAO	Bronze
PRINT PUBLIC SERVICE ADVERTISEMENT	OAO-KARDUS INDOMIE	OAO	OAO	Gold
WEB PLATFORMS MICROSITE / SHORT TERM CAMPAIGN SITE	RELENTLESS LAMBHORGINI	PT.RWEBHINDA	PT.RWEBHINDA	Bronze
OUTDOORS BILLBOARD & STREET POSTERS	OAO-CELENGAN BURGER	OAO	OAO	Bronze
OUTDOORS BILLBOARD & STREET POSTERS	OAO-DIMADU	OAO	OAO	Bronze
OUTDOORS BILLBOARD & STREET POSTERS	OAO-MIE XXXL	OAO	OAO	Silver
OUTDOORS BILLBOARD & STREET POSTERS	OAO-KIPAS WANGI	OAO	OAO	Silver
OUTDOORS BILLBOARD & STREET POSTERS	OAO-PIHEPI	OAO	OAO	Silver
ONLINE VIDEO ONLINE VIDEO ADS	Lotek DJ	Anton Riyadi	TulangMooda Network	Bronze
MIX MEDIA SOCIAL MOVEMENT CAMPAIGN	Kampanye "BUKOLIN" Buku Koin	Vincentus Bobby Hartono	Penjarangan	Silver
RADIO PUBLIC SERVICE RADIO AD	OAO-DIPERSEMBAHKAN	OAO	OAO	Gold

Kategori BAWANA

	Judul	Nama	Perusahaan	Metal
DIGITAL INTEGRATED CAMPAIGN COMMERCIAL DIGITAL CAMPAIGN	Revolusi Komik 360	Yoga Adhitrina	Berakar Komunikasi	Bronze
DIGITAL INTEGRATED CAMPAIGN SOCIAL MOVEMENT DIGITAL CAMPAIGN	Kindness Store	Agustinus Gibran	PT Rancang Adicpta Kreasi	Silver
DIGITAL INTEGRATED CAMPAIGN SOCIAL MOVEMENT DIGITAL CAMPAIGN	Sayang Uangnya	Ardi	Narrada Communications	Bronze
DIRECT MARKETING PRODUCT LAUNCHES	Revolusi Komik 360	Yoga Adhitrina	Berakar Komunikasi	Silver
FILM TV ADS	Jajan Jogja - Versi Sapi	Srengenge Cipta Imagi	Srengenge Culture Lab	Bronze
FILM TV ADS	Jajan Jogja - Versi Kambing	Srengenge Cipta Imagi	Srengenge Culture Lab	Silver
FILM TV ADS	Mudik	Bramastio Putra Utama	The Drawing Squad	Silver
FILM TV ADS	OLX - AYAH HEBAT #BekasJediBerkah2016	Dwi Wicaksono Wibowo	Pantarei Communication	Bronze
WEB PLATFORMS MICROSITE / SHORT TERM CAMPAIGN SITE	Kindness Store	Agustinus Gibran	PT. Rancang Adicpta Kreasi	Bronze
ONLINE VIDEO ONLINE VIRAL VIDEO	Mama Mau Cerita	Didi Mulyadi	Milkyway Studio	Bronze
ONLINE VIDEO ONLINE VIDEO ADS	Mudik	Bramastio Putra Utama	The Drawing Squad	Silver
ONLINE VIDEO ONLINE VIDEO ADS	JAJAN JOGJA - VERSI KAMBING	Srengenge Cipta Imagi	Srengenge Culture Lab	Silver
ONLINE VIDEO ONLINE VIDEO ADS	JAJAN JOGJA - VERSI SAPI	Srengenge Cipta Imagi	Srengenge Culture Lab	Bronze
ONLINE VIDEO WEBISODES / WEB SERIES VIDEO	Balada Ramadhan Si Arief Muhammad - #4GinAja	Didi Mulyadi	Milkyway Studio	Silver
APPS & SOCIAL MEDIA CAMPAIGN MOBILE APPS	Westbike Messenger	Stella	Panenmaya	Bronze
MIX MEDIA SOCIAL MOVEMENT CAMPAIGN	HELLO AUTISTIC	Srengenge Cipta Imagi	Srengenge Culture Lab	Bronze
MIX MEDIA COMMERCIAL CAMPAIGN	Revolusi Komik 360	Yoga Adhitrina	Berakar Komunikasi	Bronze
PROMO & ACTIVATION USE OF ACTIVATION	Revolusi Komik 360	Yoga Adhitrina	Berakar Komunikasi	Bronze

AGENCY BAWANA OF THE YEAR : Srengenge Cipta Imagi

Kategori AD STUDENTS

Nama	Partner	Judul	Kampus	Metal
AMELIA RUBY HAGIESWARI	Bowen Sutanto	"SI MULTINASIONALIS"	UNIV MULTIMEDIA NUSANTARA	Gold
SONIA	nita elviani limman	"RASA TANAH AIR"	UK PETRA	Silver
RENDI ADE WIJAYA	IKHFAN AFRIDO	"SABANG-MERAUKE"	UNIV MUHAMMADIYAH YOGYAKARTA	Bronze

Kategori URBAN IDEA

Judul	Nama	Metal
"KALO FREE"	Te Ka Studio	Gold
"Vina Panduwisata"	Rendy Ardian Muhammad	Silver
"The Kenpoes Of Tunjungan"	Anthony Chandra Gunawan	Bronze

Kategori YOUNG FILM DIRECTOR

	Judul	Nama	Metal
IKLAN LAYANAN MASYARAKAT	Titip	Ganesia Ardi Pamungkas	Silver
IKLAN LAYANAN MASYARAKAT	Begitu Getir	Yusuf Al Mizar	Bronze
IKLAN LAYANAN MASYARAKAT	Enaknya Naik Bis	Wahyu Wijanarko	Gold